

Curso 2022-23



Istituto Europeo di Design

Centro privado autorizado

GUÍA DOCENTE DE
Projects.New Models.

Título de Grado en
Enseñanzas Artísticas Superiores de Diseño

Especialidad de Diseño de Interiores

Fecha de actualización: 1 de septiembre de 2026



Dirección General de Universidades y
Enseñanzas Artísticas Superiores
CONSEJERÍA DE CIENCIA, UNIVERSIDADES
E INNOVACIÓN

Título de Grado en las Enseñanzas Artísticas Superiores de Diseño.

Subject: Projects. New Models (Proyectos. Nuevos modelos)

1. COURSE IDENTIFICATION

Type	Compulsory Specialisation Course	
Nature	Theory and Practice	
Specialisation / Pathway / Style / Instrument	Interior Design	
Subject Area	Interior Design Projects	
Teaching Period	6th Semester	
Number of Credits	6 ECTS	
Number of Hours	Total: 180 hours	In-person: 108 hours
Minimum Number of Students Required for the Course to Run	-	
Department	Interior Design Department	
Prerequisites	None	
Language(s) of Instruction	English	

2. COURSE LEADER

Surname and Name	Email
Meseguer Cortés, Jesús Miguel	campus IED

3. TEACHING STAFF AND GROUPS

Surname and Name	Email	Groups
Meseguer Cortés, Jesús Miguel	campus IED	All

4. COMPETENCES

Transversal Competences
CT3 Solve problems and make decisions in accordance with the objectives of the work being carried out.
CTD5 Understand and use at least one foreign language within the context of professional practice.
CT6 Critically assess one's own professional and interpersonal performance.
CT8 Develop ideas and arguments in a reasoned and critical manner.

CT11 Develop a professional ethic in practice based on appreciation and sensitivity towards aesthetics, the environment and diversity.

CT13 Pursue excellence and quality in professional practice.

CT15 Work autonomously and recognise the importance of initiative and entrepreneurship in professional practice.

General Competences

CG1 Conceive, plan and develop design projects in accordance with technical, functional, aesthetic and communication requirements and constraints.

CG8 Develop research and innovation strategies to address expectations centred on functions, needs and materials.

CG9 Research the intangible and symbolic aspects that influence quality.

CG11 Communicate ideas and projects to clients, present reasoned arguments, evaluate proposals and facilitate dialogue.

CG16 Be able to identify environmentally sustainable solutions.

CG18 Optimise the use of the resources required to achieve the intended objectives.

CG22 Analyse, evaluate and verify the production feasibility of projects based on criteria of formal innovation, business management and market demands.

Specific Competences

CEI1 Generate and materialise functional, formal and technical solutions that enable the optimal use of interior spaces.

CEI3 Direct and certify the implementation of interior design projects.

CEI4 Analyse, interpret, adapt and produce information relating to the materialisation of projects.

CEI5 Resolve aesthetic, functional, technical and construction-related problems arising during the development and implementation of a project.

CEI7 Understand the characteristics, physical and chemical properties, and behaviour of materials used in interior design.

5. LEARNING OUTCOMES

- Be able to understand the spatial ecosystem autonomously and comprehensively: field, programme, topology, materiality and morphology.
- Be able to design a space/spatial model with a focus on innovation within the discipline of spatial design.
- Be able to develop the space/spatial model at conceptual, formal and specific technical-detail levels, addressing innovation in this field and the sustainable development of the space/spatial model.
- Be able to critically assess the project in order to progressively improve the quality of the space/spatial model.
- Be able to innovate in project communication by making optimal use of the digital resources in which the student is proficient.

6. CONTENT

Thematic Block (if applicable)	Topic / Content
I. RESEARCH AND BRIEFING	Topic 1. Briefing - New Models and Opportunity Areas
	Topic 2. Field and User Study
	Topic 3. Opportunity Frameworks and Proposal
II. DESIGN AND DEVELOPMENT	Topic 4. Conceptualisation
	Topic 5. Technical Development Materiality Comfort Sustainability Feasibility
III. COMMUNICATION	Topic 6. Professional Technical Representation
	Topic 7. Graphic and Audiovisual Communication, Digital and Physical

7. STUDENT WORKLOAD PLANNING

Type of Activity	Total Hours
Theoretical Activities	19 hours

Practical Activities	17 hours
Compulsory Other Training Activities (workshops, seminars, etc.)	48 hours
Assessment Activities	24 hours
Student Independent Study	16 hours
Preparation of Practical Work	44 hours
Assessment Activities	12 hours
Total Student Workload	180 hours

8. METHODOLOGY

Theoretical Activities	The main teaching method used is the lecture, in which course content is presented and explained by the lecturer, supported by the use of Information and Communication Technologies (ICT). During these sessions, questions may be raised, doubts clarified, guidance provided on information research, and individual or group discussions encouraged. These sessions cover the course content through a three-way exchange of information (lecturer-student-student group), which is then developed into tangible exercises designed to form part of the practical activities.
Practical Activities	Project-Based Learning is used: students explore and address a practical problem, individually and/or in groups depending on the project phase, applying interdisciplinary knowledge under the supervision of the lecturer. In this course, a continuous project is proposed with the aim of exploring new models in interior design, both in terms of emerging services - with their corresponding spatial typologies - and new spatial morphologies, materialities, comfort conditions, etc. Project presentations: interim and final presentation of the projects assigned to an individual student or group of students.
Compulsory Other Training Activities (workshops, seminars, etc.)	Design Workshop: a teaching session aimed at reviewing and discussing the materials and topics presented in class. These sessions support the projects undertaken throughout the course, allowing students to clarify questions and explore in greater depth the content covered in theoretical and/or practical activities. Organised visits to spaces related to the issues addressed will be proposed. Cross-disciplinary Workshop Week in February.

9. ASSESSMENT AND GRADING CRITERIA AND METHODS

9.1. ASSESSMENT METHODS

Theoretical Activities	Students will be expected to participate critically and rigorously in discussions held during theoretical sessions.
Practical Activities	Students will develop interim project deliverables and a final project submission, individually or in groups, according to the project briefing. Specific submission requirements will be established for each interim and final deliverable. These requirements will include drawings, descriptive and technical documentation, a model, a communication panel and audiovisual project material.
Compulsory Other Training Activities (workshops, seminars, etc.)	Attendance and participation in the Design Workshop will be required. Attendance and participation in organised visits will be required. Attendance and participation in the cross-disciplinary Workshop Week in February will be required.

9.2. ASSESSMENT CRITERIA

The following will be assessed:

- Be able to understand the spatial ecosystem autonomously and comprehensively: field, programme, topology, materiality and morphology.
- Be able to design a space/spatial model with a focus on innovation within the discipline of spatial design.
- Be able to develop the space/spatial model at conceptual, formal and specific technical-detail levels, addressing innovation in this field and the sustainable development of the space/spatial model.
- Be able to critically assess the project in order to progressively improve the quality of the space/spatial model.
- Be able to innovate in project communication by making optimal use of the digital resources in which the student is proficient.

Assessment must be designed and planned in such a way that it is integrated into teaching and learning activities.

Student assessment should be continuous, personalised and comprehensive:

- Continuous, as it is embedded within the teaching and learning process and is therefore not limited to specific dates or assessment situations.
- Personalised, as it must take into account each student's abilities, skills and attitudes. Particular attention will be paid to the student's participation in group work.
- Comprehensive, as it requires consideration of the general competences established for the programme through the objectives of the different thematic units and subject areas.

Students' learning will be assessed in relation to the achievement of the educational objectives established in the curriculum and associated with the general and specific objectives, taking the assessment criteria established for the subject area as the primary reference.

In order to assess the students' learning process, it is necessary to:

- Assess their curricular competence (abilities and aptitudes).
- Assess the factors that hinder or facilitate effective learning.

Encourage student self-assessment and peer assessment as a means of analysing and critically reviewing results, allowing students to adjust their attitudes and approaches in order to improve.

Assess the learning context in which the student develops their knowledge and skills.

Theoretical Activities	Participation in discussions held during the sessions.
Practical Activities	Completion, presentation and submission by the established deadline of the interim and final deliverables, either individual or group, for the proposed project related to the course content: - Assessment of the concept - Assessment of the technical documentation - Assessment of the conclusions presented - Assessment of the final communication: communication panel and audiovisual material - Assessment of process and final models - Assessment of interaction during the group project, where applicable
Compulsory Other Training Activities (workshops, seminars, etc.)	Active participation in the organised Design Workshop sessions. Attendance and participation in organised visits. The student's active participation during the cross-disciplinary Workshop Week in February will be assessed.

9.3. GRADING CRITERIA

1. The assessment system used in this course follows a continuous assessment model.
2. Under the continuous assessment system, class attendance is compulsory, and students must attend at least 80% of the activities conducted in the presence of the lecturer.
3. Students who do not meet the requirements for continuous assessment must complete a specific submission for assessment without continuous assessment. This may include any components deemed appropriate, with their corresponding weightings specified in the relevant section of this course guide.
4. In all cases, students will have access to an extraordinary assessment opportunity, the structure, assessment methods and grading criteria of which are specified in this course guide.
5. To be eligible for continuous assessment, students must submit each and every practical assignment by the established deadline.

9.3.1. Weighting of Assessment Components for Continuous Assessment

Assessment Components	Weighting
Completion, presentation and submission of interim deliverables	40%
Completion, presentation and final submission	50%

Critical and well-reasoned participation in discussions, tutorials and workshops, particularly during the workshop	10%
Total	100%

9.3.2. Weighting of Assessment Components for Assessment without Continuous Assessment

Reasons why a student may lose the right to continuous assessment: failure to meet the compulsory class attendance requirement, set at a minimum of 80% of activities conducted in the presence of the lecturer.

Assessment Components	Weighting
Completion, Presentation and Final Submission of the Course Project	60%
Completion of a Specific Assessment for Students Who Have Lost the Right to Continuous Assessment	40%
Total	100%

9.3.3. Weighting of Assessment Components for the Extraordinary Assessment

Assessment Components	Weighting
Completion, Presentation and Final Submission of the Course Project	60%
Completion of a Specific Assessment for the Extraordinary Assessment	40%
Total	100%

9.3.4. Weighting for the Assessment of Students with Disabilities

Adaptations to assessment methods must take into account the different types of disability.

Assessment Components	Weighting
To be determined according to the student's specific needs.	
Total	100%

10. SCHEDULE OF CONTENT, TEACHING METHODOLOGY AND ASSESSMENT

Session	CONTENT, ASSOCIATED TEACHING METHODOLOGY AND ASSESSMENT METHODS		Total hours presencia les	Total hours independ ent study
Session 1	TOPIC 1. Briefing - New Models and Opportunity Areas			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	2.5 hours	3 hours
	Other Training Activities	Design Workshop.	2 hours	

Session 2	TOPIC 1. Briefing - New Models and Opportunity Areas			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 3	Topic 2. Field and User Study			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	2.5 hours	3 hours
	Other Training Activities	Activity. Field Study	2 hours	

Session 4	Topic 2. Field and User Study			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours

	Other Training Activities	Activity. Field Study	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 5	Topic 2. Field and User Study			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Activity. User Analysis.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 6	Topic 2. Field and User Study			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Activity. User Analysis.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 7	Topic 3. Opportunity Frameworks and Proposal			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Topic 3. Opportunity Frameworks and Proposal				
Session 8	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Topic 4. Conceptualisation				
Session 9	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Topic 4. Conceptualisation				
Session 10	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	2.5 hours	3 hours

Topic 5. Technical Development				
Session 11	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours

	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 12	Topic 5. Technical Development			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 13	Topic 5. Technical Development			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 14	Topic 5. Technical Development			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 15	Topic 5. Technical Development			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 16	Topic 5. Technical Development			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 17	Topic 6. Professional Technical Representation			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 18	Topic 6. Professional Technical Representation			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	0.5 hours	

	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	1 hour	

Session 19	Topic 7. Graphic and Audiovisual Communication, Digital and Physical			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	1 hour
	Practical Activities	Practical Work / Project.	1 hour	2 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 20	Topic 7. Graphic and Audiovisual Communication, Digital and Physical			
	Theoretical Activities	Lecture covering the specific content of the section. The lecturer will use documents and images, which will be analysed using the necessary ICT resources.	1 hour	
	Practical Activities	Practical Work / Project.	1 hour	3 hours
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Practical Work / Project Review.	0.5 hours	

Session 21	Topic 7. Graphic and Audiovisual Communication, Digital and Physical			
	Other Training Activities	Design Workshop.	2 hours	
	Assessment	Pre-submission Assessment and Feedback	2.5 hours	3 hours

Session 22	Topic 7. Graphic and Audiovisual Communication, Digital and Physical.			

	Other Training Activities	Design Workshop.	6 hours	
	Assessment	Pre-submission Assessment and Feedback	2.5 hours	6 hours

Session 23	FINAL SUBMISSION AND PROJECT PRESENTATIONS			
	Other Training Activities	Design Workshop.	4 hours	
	Assessment	CONTINUOUS ASSESSMENT: Project submission ASSESSMENT WITHOUT CONTINUOUS ASSESSMENT: Project submission and specific assessment	2.5 hours	6 hours

Session 24	GRADE RELEASE AND ASSESSMENT			
	Assessment	Release of grades to students, corrections and final assessment.	2.5 hours	

11. TEACHING RESOURCES AND MATERIALS

All teaching materials will be available on the virtual platform.

11.1. General Bibliography

Title	Design for the Real World: Human Ecology and Social Change
Author	Victor Papanek
Publisher	Chicago Review Press

Title	The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm
Author	Tom Kelley, Jonathan Littman, Tom Peters
Publisher	Currency

Title	Change by Design
Author	Tim Brown
Publisher	HarperBusiness

11.2. Supplementary Bibliography

Title	Naturaliser l'architecture naturalizing
Author	Marie-Ange Brayer, Frédéric Migayrou
Publisher	Frac Centre

Title	Sistemas Radiolarios, geometrías y arquitecturas derivadas
Author	María Mallo
Publisher	Tesis Doctoral, ETSAM. Descargable en http://oa.upm.es/39863/

Title	Art Forms in Nature
Author	Ernst Haeckel
Publisher	Prestel

11.4. Useful Websites

http://icd.uni-stuttgart.de/
http://drl.aaschool.ac.uk
http://www.materialecology.com
http://www.freelandbuck.com/

11.4. Other Teaching Materials and Resources

A4 Sketchbook or Notebook
Video: Neri Oxman, TED
Video: Mycelium bricks, Nathan Finkel, YouTube